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Heng Fai Enterprises Limited

恒輝企業控股有限公司

(Incorporated in Hong Kong with limited liability) (Stock Code: 185)

OVERSEAS REGULATORY ANNOUNCEMENT

Please refer to the attached Form 10-Q filed by American Housing REIT, Inc., a subsidiary company of the Company whose shares are traded on the Over-The-Counter Bulletin Board in the United States of America.

By Order of the Board
Heng Fai Enterprises Limited
Chan Tong Wan
Managing Director

Hong Kong SAR, 16 October, 2014

As at the date of this announcement, the executive Directors are Mr. Chan Heng Fai, Mr. Chan Tong Wan, Ms. Chan Yoke Keow; the non-executive Directors are Dr. Lam Lee G. and Mr. Fong Kwok Jen and the independent non-executive Directors are Mr. Chan King Fai, Mr. Tan Choon Seng, Mr. Wong Dor Luk, Peter and Mr. Wong Tat Keung.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 10-Q

☑ QUARTERLY REPORT UNDER SEC	TION 13	OR 15(d) OF THE SECURITIES EXCHANGE	ACT OF 1934
For the qua	rterly pe	riod ended March 31, 2014.	
		OR	
☐ TRANSITION REPORT UNDER SEC	TION 13	OR 15(d) OF THE SECURITIES EXCHANGE A	ACT OF 1934
For the transition	period fr	om to	
Comm	ission file	e number: 333-170828	
		OUSING REIT INC. rant as specified in its charter)	•
Maryland		46-4022327	·
(State or other jurisdiction of incorporation or organization	on)	(I.R.S. Employer Identifica	tion No.)
4800 Montgomery Lane, Suite 450 Bethesda, MD		20814	
(Address of principal executive offices)	10 114	(Zip Code)	
Registrant's telephon	e number	, including area code: (303) 894-7971	
1601 Blake	Street, Si	uite 310, Denver, CO 80202	
		rmer fiscal year, if changed since last report)	•
Indicate by check mark whether the registrant: (1) has filed of 1934 during the preceding 12 months (or for such shorte to such filing requirements for the past 90 days. Yes ☑ No □	all report r period th	s required to be filed by Section 13 or 15(d) of the Shat the registrant was required to file such reports), a	ecurities Exchange Act nd (2) has been subject
Indicate by check mark whether the registrant has submitted. File required to be submitted and posted pursuant to Rule 4 for such shorter period that the registrant was required to su	05 of Reg	gulation S-T (§232.405 of this chapter) during the page	every Interactive Data receding 12 months (or
Indicate by check mark whether the registrant is a large a company. See the definitions of "large accelerated filer," 'Act. (Check one):	ccelerated accelerate	d filer, an accelerated filer, a non-accelerated filer, ed filer" and "smaller reporting company" in Rule	or a smaller reporting 12b-2 of the Exchange
Large accelerated filer		Accelerated filer	□
Non-accelerated filer (Do not check if a smaller reporting company)		Smaller reporting company	· 🗹
Indicate by check mark whether the registrant is a shell com	pany (as c	defined in Rule 12b-2 of the Exchange Act). Yes \Box	No 🗹
State the number of shares outstanding of each of the issuer	s classes	of common equity, as of the latest practicable date.	
Class		Outstanding October 2, 2	2014
Common Stock, \$0.001 par value per share		505,199 shares	,

AMERICAN HOUSING REIT INC.

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

Some of the statements included in this Quarterly Report on Form 10-Q constitute forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, forecasts, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. These statements are only predictions. We caution that forward-looking statements are not guarantees. Actual events or our investments and results of operations could differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements are typically identified by the use of terms such as "may," "will," "should," "expect," "could," "intend," "plan," "anticipate," "estimate," "believe," "continue," "predict," "potential" or the negative of such terms and other comparable terminology. You can also identify forward-looking statements by discussions of strategy, plans or intentions.

The forward-looking statements included in this report reflect our current views about future events and are subject to numerous known and unknown risks, uncertainties, assumptions and changes in circumstances that may cause our actual results to differ significantly from those expressed in any forward-looking statement. Statements regarding the following subjects, among others, may be forward-looking:

- our business and investment strategy;
- our projected operating results;
- economic, demographic or real estate development in our markets;
- home value appreciation, employee growth, residential building permits, median household income and household formation in our markets;
- defaults on, early termination of or non-renewal of leases by our tenants;
- our ability to identify properties to acquire and completing acquisitions;
- increased time and/or expense to gain possession and restore properties;
- our ability to successfully operate acquired properties;
- · projected operating costs;
- · rental rates or vacancy rates;
- our ability to obtain financing arrangements;
- general volatility of the markets in which we participate;
- our expected investments;
- interest rates and the market value of our target assets;
- impact of changes in governmental regulation, tax law and rates and similar matters;
- our ability to qualify and maintain our qualification as a real estate investment trust ("REIT") for federal income tax purposes;
- availability of qualified personnel;
- estimates relating to our ability to make distributions to our stockholders in the future;
- our understanding of our competition; and
- market trends in our industry, real estate values, the debt securities markets or the general economy.

The forward-looking statements are based on our beliefs, assumptions and expectations of future events, taking into account all information currently available to us. Forward-looking statements are not guarantees of future events or of our performance. These beliefs, assumptions and expectations can change as a result of many possible events or factors, not all of which are known to us. If a change occurs, our business, financial condition, liquidity, cash flows and results of operations may vary materially from those expressed in or implied by our forward-looking statements. New risks and uncertainties arise over time, and it is not possible for us to predict the occurrence of those matters or the manner in which they may affect us. Except as required by law, we are not obligated to, and do not intend to, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should, therefore, not rely on these forward-looking statements as of any date subsequent to the date of this Quarterly Report on Form 10-Q.

PART I—FINANCIAL INFORMATION

Item 1. Financial Statements.

AMERICAN HOUSING REIT INC. (formerly known as OnTarget360 Group, Inc.)

CONDENSED BALANCE SHEETS (unaudited)

Assets		March 31, 2014	Sep	tember 30, 2013
Investment in real estate: Land	æ	1,327,144	\$	
Building and improvements	Φ	4,789,475	Ф	
Building and improvements to the extra transfer to the transfer to the transfer to the transfer to the transfer		6,116,619	-	_
Less: accumulated depreciation		(30,699)		
Investment in real estate, net		6,085,920		-
Cash		398,605		
Escrow deposits		858,037		-
Rents and other receivables, net		52,056		
Prepaid expenses and other current assets		54,000		_
Total assets	\$	7,448,618	\$	
Liabilities and Equity	e to para	e nesetat taka sa sa ngaja		Tight some polynomia strans (1)
Liabilities:		00.040		20.210
Accounts payable and accrued expenses		28,849		28,319
Security deposits	E-17 71-471-1	79,053		and several park
Prepaid rent Note payable to shareholder	State:	19,125 7,249,208		10,620
Total liabilities		7,376,235	W	38,939
Equity:		7,370,233		36,737
American Housing REIT Inc. stockholders' equity:			rig right	
Preferred stock, \$0.001 par value, 10,000,000 shares authorized; no shares issued and outstanding		tane avet jat	Mark P	
Common stock \$0.001 par value, 100,000,000 shares authorized; 23,030 shares issued and outstanding at				
March 31, 2014 and September 30, 2013; respectively		23		23
Additional paid-in capital		120,556		108,248
Accumulated deficit		(48,196)		(147,210)
Total American Housing REIT Inc. stockholders' deficit		72,383		(38,939)
Total liabilities and stockholder's deficit	\$	7,448,618	\$	_

The accompanying notes are an integral part of these unaudited condensed financial statements.

AMERICAN HOUSING REIT INC. (formerly known as OnTarget360 Group, Inc.)

CONDENSED STATEMENT OF OPERATIONS (unaudited)

		ee Months d March 31 2014	Ended	Months March 31 013	Ende	Months 1 March 31 2014		Six Months led March 31 2013
Revenue:								
Rental revenue	\$	149,662	\$	-	\$	183,367	\$	_
Other revenue		2,342		_		4,623		
Total revenue		152,004			Partit	187,990		- 1
Expenses:								
Property operating expenses		10,556		-		10,995		
Office/General Administrative		(9,926)		-		2,382		-
Property management fees		8,554		-		11,187		- ·
Real estate taxes		21,584		-		27,129		-
Homeowners' association fees	2.2.	4,726		-		4,984	-	
Depreciation and amortization		23,803				30,699		-
Income tax					- 250 3	1,600		-
Total expenses		59,297				88,976		
Income from continuing operations		92,707		300 - 1 - 1		99,014		
Loss from discontinued operations		_		(7,736)				(72,606)
Net Income (Loss)		92,707	Terrent.	(7,736)	1.7971	99,014		(72,606)
Basic and diluted income per share:				·		······································		
Net income (loss) per share				_				enter Arrivan 🛲
Net income from continuing operations attributable to common								
stockholders	\$	4.03	\$	_	\$	4.30	\$	_
Net loss from discontinued operations attributable to common stockholders				(0.34)				(3.15)
and the second of the second o		22.020				22.020	_	
Weighted-average number of shares of common stock outstanding		23,030		23,030		23,030	_	23,030

The accompanying notes are an integral part of these unaudited condensed financial statements.

AMERICAN HOUSING REIT INC. CONDENSED STATEMENTS OF CASH FLOWS (unaudited)

	Six Months Ended March 31 2014	Six Months Ended March 31 2013
Operating activities		•
Net income (loss)	\$ 99,014	(72,606)
Adjustments to reconcile net income (loss) to net cash used in operating activities:	·	
Depreciation and amortization	30,699	
Changes in operating assets and liabilities:		
Rent and other receivables, net	(53,276)	
Accounts receivable, net	<u>-</u>	3,500
Prepaid assets The Control of the Co	(54,000)	
Accrued interest	•	7,603
Accounts payable and accrued expenses	42,377	(15,467)
Security deposits	79,053	-
Prepaid rent [1] The second of	19,125	
Net cash provided by (used in) operating activities	162,992	(76,970)
Investing activities: 中国的 使某些特别的特别的 一起来说了一个时间的一个一起来,他们就是这些事情的		
Escrow deposits for purchase of single family properties	(858,037)	-
Purchase of land and building and improvements	(6,116,619)	
Net cash used in investing activities	(6,974,656)	
Financing activities:	(0,57,1,050)	
Note payable from shareholder	7,210,269	-
Note payable from former shareholder		80,000
Net cash provided by financing activities	7,210,269	80,000
Net increase in cash and cash equivalents	398,605	3,030
Cash and cash equivalents—beginning of period	390,003	3,023
Cash and cash equivalents—end of period	\$ 398,605	
Commence of the American Control of the second of the seco	<u>\$ 398,003</u>	6,053
Noncash financing and investing activities: Accounts payable settled by related party	\$ 41,847	\$ -

The accompanying notes are an integral part of these unaudited condensed financial statements.

AMERICAN HOUSING REIT INC. NOTES TO THE UNAUDITED CONDENSED FINANCIAL STATEMENTS

NOTE 1 - ORGANIZATION AND OPERATIONS

American Housing REIT Inc. (the "Company," "we," "our" and "us") was incorporated in Delaware on December 4, 2009 under the name CWS Marketing & Finance Group, Inc. (and later renamed to OnTarget360 Group, Inc. ("OnTarget")) until September 12, 2013 when it redomiciled as a Maryland corporation and changed its name to American Housing REIT Inc. Since July 19, 2013, we have undertaken a new strategy focused on acquiring and managing single-family residential properties ("SFRs") operated as rental properties, and have wound down the interactive marketing agency business. We intend to operate the Company in a manner that will allow us to qualify and elect to be treated as a real estate investment trust ("REIT") for U.S. federal income tax purposes.

On July 19, 2013, the Company discontinued its interactive marketing agency business and changed its focus to acquiring and managing single-family residential properties as the main real estate asset in its acquisition strategy. As of March 31, 2014, we owned 46 properties in Texas and Georgia.

On July 18, 2014, the Company completed a reverse stock split of the outstanding shares of its Common Stock at the ratio of 1-for-150 (the "Reverse Stock Split"). All share and per share information contained herein gives retroactive effect to the Reverse Stock Split.

Acquisition of OnTarget and Merger with American Housing REIT Inc.

On July 19, 2013, Heng Fai Enterprises, Limited, a Hong Kong company (f/k/a Xpress Group, Limited) ("Heng Fai Enterprises") purchased an aggregate of 21,863 shares (the "Shares") of OnTarget's common stock, representing approximately 94.9% of its issued and outstanding common stock.

During the time period between Heng Fai Enterprises' acquisition of the OnTarget Shares and March 31, 2014, the management of OnTarget began developing its new SFR strategy and evaluating the REIT tax structure. In connection with its plan to qualify and elect to be taxed as a REIT, OnTarget re-domiciled from Delaware to Maryland, which is the most common state domicile for REITs. To accomplish this re-domicile, OnTarget initiated a merger with American Housing REIT Inc., a Maryland corporation with American Housing REIT, Inc. the surviving entity. As part of this redomicile, OnTarget also renamed itself as American Housing REIT Inc.

NOTE 2 - SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation - The accompanying condensed financial statements are unaudited and include the accounts of the Company. The accompanying condensed financial statements have been prepared in accordance with GAAP and the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and footnote disclosures required for annual financial statements have been condensed or excluded pursuant to SEC rules and regulations. Accordingly, the accompanying condensed financial statements do not include all of the information and footnotes required by GAAP for complete financial statements and should be read in conjunction with the audited financial statements and notes thereto for the fiscal year ended September 30, 2013. In the opinion of management, all adjustments of a normal and recurring nature necessary for a fair presentation of the condensed financial statements for the interim periods have been made. The preparation of condensed financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the condensed financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

As discussed in Note 1, we wound down our interactive marketing agency business and began to undertake a new strategy focused on acquiring and managing SFRs operated as rental properties. There have been significant changes to our significant accounting policies that have had a material impact on our condensed financial statements and related notes.

Use of estimates - The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts and disclosures in the financial statements. These estimates are inherently subjective in nature and actual results could differ from estimates and the differences may be material.

Recently issued and adopted accounting standards - In April 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-08, Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity, which changes the criteria for reporting discontinued operations. Under the new guidance, only disposals representing a strategic shift in operations such as a major line of business, major geographic area or a major equity method investment, should be presented as discontinued operations. In addition, the new guidance will require expanded disclosures about discontinued operations that will provide more information about the assets, liabilities, income and expenses of discontinued operations. The guidance will be effective for all disposals of components (or classifications as held for sale) that occur within annual periods beginning on or after December 15, 2014 and is not expected to have a material impact on the Company's financial statements.

Income taxes - We plan on electing to be taxed as a REIT for federal income tax purposes beginning in 2014. REITs are generally not subject to federal income taxes if the Company can meet many specific requirements. If we fail to qualify as a REIT in any taxable year, we will be subject to federal and state income tax (including any applicable alternative minimum tax) on our taxable income at regular corporate tax rates, and we may be ineligible to qualify as a REIT for subsequent tax years. Even if we qualify as a REIT, we may be subject to certain state or local income taxes, and if we create a Taxable REIT Subsidiary ("TRS"), the TRS will be subject to federal, state and local taxes on its income at regular corporate rates. We estimate income tax expense is \$0 and \$1,600 for the three and six months ended March 31, 2014. The Company recognizes the tax effects of uncertain tax positions only if the position is more likely than not to be sustained upon audit, based on the technical merits of the position. The Company has not identified any material uncertain tax positions and recognizes interest and penalties in income tax expense, if applicable. The Company is currently not under examination by any income tax jurisdiction.

SFRs - Transactions in which SFRs are purchased that are not subject to an existing significant lease are treated as asset acquisitions, and as such are recorded at their purchase price, including acquisition fees, which is allocated to land and building based upon their relative fair values at the date of acquisition. SFRs that are acquired either subject to a significant existing lease or as part of a portfolio level transaction with significant leasing activity are treated as a business combination under Accounting Standards Codification ("ASC") 805, Business Combinations, and as such are recorded at fair value, allocated to land, building and the existing lease, if applicable, based upon their fair values at the date of acquisition, with acquisition fees and other costs expensed as incurred. Fair value is determined based on ASC 820, Fair Value Measurements and Disclosures, primarily based on unobservable data inputs. In making estimates of fair values for purposes of allocating the purchase price of individually acquired properties, the Company utilizes its own market knowledge and published market data. In this regard, the Company also utilizes information obtained from county tax assessment records to assist in the determination of the fair value of the land and building. The Company utilizes market comparable transactions such as price per square foot to assist in the determination of fair value for purposes of allocating the purchase price of properties acquired as part of portfolio level transactions. The value of acquired leases, if applicable, is estimated based upon the costs we would have incurred to lease the property under similar terms. As of March 31, 2014, all single-family properties closed by the Company have been recorded as asset acquisitions given the insignificant nature of the leasing activity.

Impairment of long lived assets - The Company evaluates its single family properties for impairment periodically or whenever events or circumstances indicate that its carrying amount may not be recoverable. If an impairment indicator exists, we compare the expected future undiscounted cash flows against the carrying amount of an asset. If the sum of the estimated undiscounted cash flows is less than the carrying amount of the asset, we would record an impairment loss for the difference between the estimated fair value and the carrying amount of the asset.

Leasing costs - Direct and incremental costs we incur to lease the properties are capitalized and amortized over the term of the lease, usually one year. Amortization of leasing costs is included in property operating expenses. Pursuant to the property management agreement with our property managers, we will pay a leasing fee equal to one payment of each lease's monthly rent (see Note 7). As of March 31, 2014, we have recorded \$2,681 in leasing costs.

Depreciation and amortization - Depreciation is computed using the straight-line method over the estimated useful lives of the buildings and improvements, which are generally between 5 and 40 years. Depreciation expense related to single-family properties was approximately \$23,803 for the three months ended March 31, 2014 and approximately \$30,699 for the six months ended March 31, 2014.

Cash and cash equivalents - We consider all demand deposits, cashier's checks, money market accounts and certificates of deposits with a maturity of three months to be cash equivalents. We maintain our cash and cash equivalents and escrow deposits at financial institutions. The combined account balances may exceed the Federal Depository Insurance Corporation ("FDIC") insurance coverage, and, as a result, there may be a concentration of credit risk related to amounts on deposit. We believe that this risk is not significant.

Escrow deposits - Escrow deposits include refundable and non-refundable cash earnest money deposits for the purchase of properties including advances from Hang Fai Enterprises. In addition, escrow deposits may include amounts paid for single-family properties in certain states which require a judicial order when the risk and rewards of ownership of the property are transferred and the purchase is finalized.

Revenue and expense recognition - Rental income attributable to residential leases is recognized on a straight-line basis. Leases entered into between tenants and the Company are generally for a one-year term. We estimate losses that may result from the inability of our tenants to make payments required under the terms of the lease based on payment history and current credit status. As of March 31, 2014, we had no allowance for such losses. We accrue for property taxes and homeowner's association assessments based on amounts billed, and, in some circumstances, estimates and historical trends when bills or assessments are not available. If these estimates are not reasonable, the timing and amount of expenses recorded could impact our financial statements.

Segment reporting - Under the provision of ASC 280, Segment Reporting, the Company has determined that it has one reportable segment with activities related to acquiring, renovating, leasing and operating single-family homes as rental properties. 100% of the Company's revenues are derived from rental income through the leasing of its properties.

Fair value is a market-based measurement, and should be determined based on the assumptions that market participants would use in pricing an asset or liability. The valuation hierarchy is based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The three levels are defined as follows:

- Level 1-Inputs to the valuation methodology are quoted prices for identical assets or liabilities in active markets;
- Level 2-Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument; and

• Level 3-Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The carrying amount of rents and other receivables, prepaid expenses and other assets, accounts payable and accrued expenses and notes payable to shareholder approximate fair value because of the short maturity of these amounts.

NOTE 3 - LEASE INCOME

We generally rent our properties under non-cancelable lease agreements with a term of one year. Future minimum rental revenues under leases existing on our properties as of March 31, 2014 is \$387,100 and \$48,237 to be earned in the periods ending September 30, 2014 and 2015, respectively.

NOTE 4 - SHAREHOLDERS' EQUITY

Effective as of September 12, 2013, as part of the reincorporation of the Company by merger with and into American Housing REIT Inc., the Company increased its authorized shares of capital stock to 110,000,000, \$0.001 par value per share, of which 100,000,000 shares are authorized as common stock and 10,000,000 as preferred stock. The Company had 23,030 of common stock issued and outstanding as of March 31, 2014.

On May 27, 2014, the Board of Directors of the Company unanimously adopted resolutions approving a reverse stock split of the outstanding shares of Common Stock at the ratio of 1-for-150. On May 27, 2014, pursuant to Section 2-505(b)(2) of the Maryland General Corporation Law (the "MGCL") and as provided by the Company's Charter, we received written consent approving the Reverse Stock Split from HFE USA, LLC, a wholly owned subsidiary of Heng Fai Enterprises, the holder of 272,755 shares (approximately 99.6%) of the 273,922 shares of our issued and outstanding shares of Common Stock. The Reverse Stock Split was effective July 28, 2014, and reduced the outstanding common shares to 273,922.

Since July 19, 2013, the Company has been financed by Heng Fai Enterprises, its majority shareholder. As of March 31, 2014, Heng Fai Enterprises loaned the Company an aggregate of \$7,249,208 (collectively the "HFE Loan"). As of March 31, 2014, we have used \$6,116,619 of the HFE Loan to acquire SFRs and \$274,552 for corporate operations leaving a balance of \$858,037 currently held in escrow for future acquisitions and other general corporate purposes. On April 14, 2014, we agreed with Heng Fai Enterprises to convert \$3,050,218 of the HFE Loan and issue an unsecured promissory note bearing interest at the rate of 4.0% per annum effective as of January 1, 2014, payable on demand, but no later than March 1, 2019, and treat \$3,050,217 of the HFE Loan as a contribution to our capital and agreed to issue 250,892 shares of our unregistered common stock to Heng Fai at a conversion price of \$12.1575 per share. See Notes 5 and 9 for additional information regarding the HFE Loan.

NOTE 5 - RELATED PARTY TRANSACTIONS

Advisory Management Agreement - The Company is currently negotiating an advisory management agreement with Inter-American Management, LLC (the "Advisor"). The Advisor is responsible for designing and implementing our business strategy and administering our business activities and day-to-day operations. For performing these services, we estimate we will pay the Advisor an advisory management fee equal to 1.50% per year of net asset value. For the three and six months ended March 31, 2014, there were no advisory management fees incurred to the Advisor as the Company is still in discussions with the Advisor to finalize the fee.

Allocated General and Administrative Expenses – In the future, the Company may receive an allocation of general and administrative expenses from the Advisor that are either clearly applicable to or were reasonably allocated to the operations of the properties. There were no allocated general and administrative expenses from the Advisor for the three or six months ended March 31, 2014.

Note Payable to Shareholder — As discussed further in Note 6, Heng Fai Enterprises, the majority shareholder is loaning the Company funds to acquire the SFRs pursuant to the HFE Loan. As of March 31, 2014, we have borrowed from Heng Fai Enterprises an aggregate of \$7,249,208. We have used \$6,116,619 of the HFE Loan to acquire single family homes and \$274,552 for corporate operations leaving a balance of \$858,037 currently held in escrow for future acquisitions and other general corporate purposes. The HFE Loan is unsecured, due on demand, and bears no interest. On April 14, 2014 we agreed with Heng Fai Enterprises to convert \$3,050,218 of the HFE Loan and issue an unsecured promissory note bearing interest at the rate of 4.0% per annum effective as of January 1, 2014, payable on demand, but no later than March 1, 2019, and treat \$3,050,217 of the HFE Loan as a contribution to our capital and agreed to issue 250,892 shares of our unregistered common stock to Heng Fai at a conversion price of \$12.1575 per share. As we use additional amounts of the HFE Loan in the future for acquisitions or working capital purposes, such amounts will be treated one-half as a loan and one-half as a contribution to our capital on the same terms as the April 14, 2014 conversion discussed above. Shares of our unregistered common stock issued to Heng Fai Enterprises as a result of these conversions will be subject to customary anti-dilution rights in the event of stock splits, stock dividends and similar corporate events. See Note 9 for additional information regarding the HFE Loan.

NOTE 6 - SINGLE FAMILY RESIDENCE ACQUISITIONS

As of March 31, 2014, the Company has purchased 46 single family homes. The following table sets forth the metropolitan statistical area, metropolitan division, number of homes, and aggregate investment and average investment per home for each home acquired.

MSA/Metro Division		Number of Homes	Aggregate nvestment	Inve	Average estment Per Home
Atlanta, GA			\$ 233,042	\$	116,521
Dallas-Fort Worth, TX		24	3,159,997		131,667
Houston, TX		20	\$ 2,723,580	\$	136,179
Total		46	\$ 6,116,619	\$	132,970

The Company has assessed, where applicable, whether a lease in place represented a significant contractual relationship and concluded given the short-term nature of any current lease no significant intangible asset was present. As a result, the Company has concluded the acquisitions represent asset acquisitions.

The Company computes depreciation using the straight-line method over the estimated useful lives of 40 years for building cost. We make this determination based on subjective assessments as to the useful lives of our properties for purposes of determining the amount of depreciation to record on an annual basis with respect to our investments in single family real estate.

The purchase price for the single family homes was funded by the Company's majority shareholder under the HFE Loan discussed in Note 5 above.

NOTE 7 - COMMITMENTS AND CONTINGENCIES

Property Management Agreement - In December 2013, the Company entered into property management agreements with the property managers under which the property managers generally oversaw and directed the leasing, management and advertising of the properties in our portfolio, including collecting rents and acting as liaison with the tenants. We pay our property manager a property management fee equal to 8% of collected rents and a leasing fee equal to one month of each lease's annual rent. For the three months ended March 31, 2014, property management fees incurred to the property managers were \$8,554 and for the six months ended March 31, 2014, property management fees incurred to the property managers were \$11,187. For the three and six months ended March 31, 2014, there were \$2,681 in leasing fees incurred to the property managers.

As of March 31, 2014, the Company has entered into purchase contracts for 24 additional single family homes for an aggregate purchase price of \$2,756,515. The homes are expected to close in the next three months. Although the Company is working toward acquiring these homes, there can be no assurance that they will close on the properties under contract.

The Company is not involved any legal proceedings.

NOTE 8 - DISCONTINUED OPERATIONS

Prior to July 19, 2013, the Company's strategy was to operate as an interactive marketing agency that provided people, processes and tools to help clients improve the results generated by their marketing efforts. The services included both interactive market optimization services, including website design and technology support including point of purchase capabilities and driving website traffic. The Company plans to focus on the acquisition and management of SFR's.

There were no balance sheet results from discontinued operations as of March 31, 2014 or September 30, 2013. The results of discontinued operations of the internet marketing agency for the three month period ended March 31, 2014 and for the six month period ended March 31, 2014 is summarized as follows:

	Three Months Ended March 31, 2014	Six Months Ended March 31, 2014
Revenues Custom professional service revenues Monthly subscription fees	\$ 500 18,500	\$ 500 39,000
Total Revenues	19,000	39,500
Cost of revenues	7,154	23,983
Gross Profit	11,846	15,517
Operating Expenses General and administrative General and administrative costs from a related party	14,743	77,453 3,000
Total Operating Expenses	14,743	80,453
Loss from operations The control of	(2,897)	(64,936)
Other (income) expenses Interest expense	4,839	7,603
Total Other Expenses	4,839	7,603
Loss before taxes	(7,736)	(72,539)
Income tax provision		67
Loss from Discontinued Operations	\$ (7,736)	\$ (72,606)

NOTE 9 - SUBSEQUENT EVENTS

For the period April 1, 2014 to August 15, 2014, the Company acquired 84 single family homes for a total purchase price of approximately \$8,753,485 and contracted to acquire 104 single family homes for a total purchase price of approximately \$10,067,000.

In November and December of 2013 and in January, February, and March, 2014, the Company borrowed an aggregate of \$7,249,208 from Heng Fai Enterprises pursuant to the HFE Loan. We have used \$6,116,619 of the HFE Loan to acquire single family homes and \$274,552 for corporate operations leaving a balance of \$858,037 currently held in escrow for future acquisitions and other general corporate purposes. The HFE Loan is unsecured, due on demand, and bears no interest. On April 14, 2014 we agreed with Heng Fai Enterprises to convert \$3,050,218 of the HFE Loan and issue an unsecured promissory note bearing interest at the rate of 4.0% per annum effective as of January 1, 2014, payable on demand, but no later than March 1, 2019, and treat \$3,050,217 of the HFE Loan as a contribution to our capital and agreed to issue 250,892 shares (of our unregistered common stock to Heng Fai Enterprises at a conversion price of \$12.1575 per share. As we use additional amounts of the HFE Loan in the future for acquisitions or working capital purposes, such amounts will be treated one-half as a loan and one-half as a contribution to our capital on the same terms as the April 14, 2014 conversion discussed above. Shares of our unregistered common stock issued to Heng Fai Enterprises as a result of these conversions will be subject to customary anti-dilution rights in the event of stock splits, stock dividends and similar corporate events.

On April 17, 2014, the Company's Board of Directors declared a quarterly cash dividend on the Company's common stock in the amount of \$0.0017 per share, for a total amount of \$69,850, payable on April 23, 2014 to stockholders of record at the close of business on April 23, 2014.

Reverse Stock Split

On July 18, 2014, the Company completed a reverse stock split of the outstanding shares of its Common Stock at the ratio of 1-for-150. As of May 27, 2014 and prior to the July 18, 2014 effective date of the Reverse Stock Split, the Company had 41,088,295 shares of its Common Stock issued and outstanding which amount was reduced to 273,942 shares immediately after the effective date of the stock split. All share and per share information contained herein gives retroactive effect to the Reverse Stock Split.

Additional Heng Fai Enterprises Funding

On April 14, 2014, Heng Fai Enterprises provided an additional \$5,623,029 in funding to the Company. On July 18, 2014, the Board of Directors of the Company restructured this amount pursuant to the Master Funding Agreement. The Company converted this funding to \$2,811,514 in debt accruing interest at the rate of 4% per annum and converted the remaining \$2,811,514 into shares of the Company's common stock at \$12.1575 and issued to Heng Fai Enterprises an additional 231,257 of the Company's common stock. As of June 30, 2014, Heng Fai Enterprises owned 504,013 shares of the Company's common stock.

Second Dividend

On July 18, 2014, the Company declared a dividend of \$0.24315 per share to holders of the common stock as of July 31, 2014, and payable on July 31, 2014.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion of our financial condition and results of operations should be read together with the financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q. This report, including the following Management's Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements based upon our current expectations that involve risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of various factors, including those set forth under "Cautionary Note Regarding Forward-Looking Statements."

Overview

American Housing REIT Inc. (the "Company," "we," "our" and "us") is a Maryland corporation formed on September 12, 2013. Since July 19, 2013, we have undertaken a new strategy focused on acquiring and managing single-family residential properties ("SFRs") operated as rental properties, and have wound down the interactive marketing agency business. We intend to operate the Company in a manner that will allow us to qualify and elect to be treated as a real estate investment trust ("REIT") for U.S. federal income tax purposes.

Acquisition of OnTarget360 Group, Inc. and Merger with American Housing REIT Inc.

OnTarget360 Group, Inc. (formerly CWS Marketing & Finance Group Inc.) ("OnTarget") was incorporated on December 4, 2009. On July 19, 2013, Heng Fai Enterprises, Limited, a Hong Kong company (f/k/a Xpress Group, Limited) ("Heng Fai Enterprises") purchased an aggregate of 21,863 shares (the "Shares") of OnTarget360 Group's common stock, representing approximately 94.9% of its issued and outstanding common stock. Of these shares, 17,954 shares were acquired from CFO Managed Fund I, LLC for \$218,275, 920 shares were acquired from Howard Kaplan, the Company's former Chief Executive Officer and director, for \$11,185; 1,022 shares were acquired from Metacomet Company, LLC for \$12,439, 681 shares were acquired from GRC Ventures I, LLC for \$8,282, 953 shares were acquired from Chris Neuert for \$11,587 and 333 shares were acquired from Chris Guaquie for \$4,051.

On July 19, 2013, the board of directors of OnTarget360 appointed Conn Flanigan as its Chief Executive Officer, Chief Financial Officer and a director, replacing Mr. Kaplan in such positions.

The Company is the surviving entity from its merger with OnTarget. During the time period between Heng Fai Enterprises' acquisition and December 31, 2013, the management of OnTarget began developing its new SFR strategy and evaluating the REIT tax structure. In connection with its plan to qualify and elect to be taxed as a REIT, OnTarget re-domiciled from Delaware to Maryland, which is the most common state domicile for REITs. OnTarget also renamed itself as American Housing REIT Inc. To accomplish this re-domicile, OnTarget initiated a merger. On September 12, 2013, American Housing REIT Inc., a Maryland corporation that is wholly owned by Heng Fai Enterprises, OnTarget's 94.9% stockholder, was incorporated for the sole purpose of facilitating the Company's reincorporation in Maryland. OnTarget's board of directors unanimously approved the adoption of a proposal that we merge into and with American Housing REIT Inc. (the "Merger"). On October 11, 2013, upon the recommendation of our board of directors, Heng Fai Enterprises, the holder of approximately 94.9% our outstanding common stock and voting power, signed a written consent approving the Merger. As a result, the Merger has been approved and neither a meeting of our stockholders nor additional written consents was necessary.

Financing Arrangement

Since July 19, 2013, the Company has been financed by Heng Fai Enterprises, its majority shareholder. As of March 31, 2014, Heng Fai Enterprises loaned the Company an aggregate of \$7,249,208 (collectively the "HFE Loan"). The HFE Loan carries zero interest and has an indefinite term, but is callable by Heng Fai Enterprises at any time. We have used \$6,116,619 of the HFE Loan to acquire single family homes and \$274,552 for corporate operations leaving a balance of \$858,037 currently held in escrow for future acquisitions and other general corporate purposes. The HFE Loan is unsecured, due on demand, and bears no interest. On April 14, 2014 we agreed with Heng Fai to convert \$3,050,218 of the HFE Loan and issue an unsecured promissory note bearing interest at the rate of 4.0% per annum effective as of January 1, 2014, payable on demand, but no later than March 1, 2019, and treat \$3,050,217 of the HFE Loan as a contribution to our capital and agreed to issue 250,892 shares of our unregistered common stock to Heng Fai at a conversion price of \$12.158 per share. As we use additional amounts of the HFE Loan in the future for acquisitions or working capital purposes, such amounts will be treated one-half as a loan and one-half as a contribution to our capital on the same terms as the April 14, 2014 conversion discussed above. Shares of our unregistered common stock issued to Heng Fai as a result of these conversions will be subject to customary anti-dilution rights in the event of stock splits, stock dividends and similar corporate events.

Although the Company remains reliant on Heng Fai Enterprises for capital, the Company expects to seek third party financing in 2014. We currently have no agreements to obtain loans or lines of credit through any third parties. The inability to raise funds through third parties may negatively impact our Company.

As of March 31, 2014, we owned 46 properties in Texas and Georgia with an aggregate investment of \$6,116,619.

We are externally managed and advised by Inter-American Management Corporation (the "Advisor") and the leasing, managing, and advertising of our properties is overseen and directed by various third-party property managers. The Company is currently negotiating an advisory management agreement with Inter-American Management, LLC (the "Advisor"). The Advisor is responsible for designing and implementing our business strategy and administering our business activities and day-to-day operations. For performing these services, we estimate we will pay the Advisor an advisory management fee equal to 1.50% per year of net asset value. For the three and six months ended March 31, 2014, there were no advisory management fees incurred to the Advisor as the Company is still in discussions with the Advisor to finalize the fee.

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Recent Developments

On April 14, 2014 Heng Fai Enterprises provided an additional \$5,623,029 in funding to the Company. On July 18, 2014, the Board of Directors of the Company restructured this amount pursuant to the Master Funding Agreement. The Company converted this funding to \$2,811,514 in debt accruing at 4% and converted the remaining \$2,811,514 into shares of the Company at \$12.1575 and issued an additional 231,257 common shares of the Company to Heng Fai Enterprises. As of June 30, 2014, Heng Fai Enterprises owned 504,013 common shares of the Company.

Strategy

Our primary business strategy is to acquire, lease and manage single-family homes as well-maintained investment properties to generate attractive risk-adjusted returns over the long-term. We employ a disciplined and focused approach to evaluating acquisition opportunities, considering the mix of rent yield and future home price appreciation potential when selecting a market and investment. Our strategic aggregation of single-family homes provides a strong foundation for creating long-term home price appreciation in our portfolio. We believe our founders' years of experience in the single-family rental sector provides us with the expertise to successfully execute our business strategy nationally to institutional standards. We are building the infrastructure to acquire large numbers of properties through multiple acquisition channels. We source individual properties through wholesalers, aggregators, and brokers, and portfolios of properties through brokerages or directly from operators, investors or banks, and, in the future, we may source assets from these channels and government-sponsored entities, or GSEs. We generally source homes that are in "rent-ready" condition to a standard that we believe appeals to our target tenants' preferences, enabling us to attract qualified tenants and to provide a high level of service to retain our tenants. We plan to continue acquiring in markets that satisfy our investment criteria.

We have elected to be taxed as a real estate investment trust, or REIT, for federal income tax purposes beginning with our taxable year ended December 31, 2014. Assuming that we qualify for taxation as a REIT, we will generally not be subject to federal income taxes to the extent that we distribute substantially all of our taxable income to our stockholders and meet other specific requirements. If we fail to qualify as a REIT in any taxable year, we will be subject to federal and state income tax (including any applicable alternative minimum tax) on our taxable income at regular corporate tax rates, and we may be ineligible to qualify as a REIT for four subsequent tax years. Even if we qualify as a REIT, we may be subject to certain state or local income taxes, and our TRS, which is our taxable REIT subsidiary, will be subject to federal, state and local taxes on its income at regular corporate rates.

Property Portfolio

The following table presents summary statistics of our single-family homes by metropolitan statistical area, or MSA, and metropolitan division, or metro division, as of March 31, 2014. The table includes our entire portfolio of single-family homes.

Averene

1,426

16

1,986

96%

Average

Total Portfolio of Single-Family Homes - Summary Statistics

Total/Weighted Average

			Average		Average		
	Number of	Aggregate	Investment Per	Percentage	Monthly Rent	Average Age	Average Size
MSA/Metro Division	Homes	Investment	Home (1)	Leased	(2)	(years)	(Square feet)
Atlanta, GA	2	\$ 233,042	116,521	100%	1,250	8	2,141
Dallas-Fort Worth, TX	24	3,159,997	131,667	100%	1,493	12	1,926
Houston, TX	20	2,723,580	136,179	90%	1,362	23	2,042
Total/Weighted Average	46	\$ 6,116,619	132,970	96%	1,426	16	1,986
			Average		Average		
	Number of	Aggregate	Investment Per	Percentage	Monthly Rent	Average Age	Average Size
MSA/Metro Division	Homes	Investment	Home (1)	Leased	(2)	(years)	(Square feet)
Atlanta, GA	2	\$ 233,042	116,521	100%	1,250	8	2,141
Dallas-Fort Worth, TX	24	3,159,997	131,667	100%	1,493	12	1,926
Houston, TX	20	2,723,580	136,179	90%	1.362	23	2.042

132,970

(1) Represents average purchase price (including broker commissions and closing costs) plus average capital expenditures.

6,116,619

(2) Represents annualized average monthly rent per leased home.

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Highlights of Second Quarter of 2014

Acquisitions

From January 1, 2014 to March 31, 2014, we acquired 16 single family homes, of which 14 are in Texas and two are in Georgia, for a total investment of approximately \$2,127,000. As of March 31, 2014, we have 40 single family homes under contract for an aggregate purchase price of \$4,885,191. There is no assurance that we will close on the properties we have under contract.

Factors Expected to Affect Our Results and Financial Condition

Our results of operations and financial condition are affected by numerous factors, many of which are beyond our control. Key factors that impact our results of operations and financial condition include our pace of acquisitions and ability to deploy our capital, the amount of time and cost required to stabilize newly acquired properties and convert them to revenue generating assets, rental rates, occupancy levels, rates of tenant turnover, our expense ratios and capital structure.

Property Acquisitions

We have initiated growing our portfolio of single-family homes and intend to continue to do so. Our ability to identify and acquire single-family homes that meet our investment criteria is impacted by home prices in our markets, the inventory of properties available for sale through our acquisition channels and competition for our target assets.

The acquisition of properties involves the expenditure of capital in addition to payment of the purchase price, including payments for property inspections, closing costs, title insurance, transfer taxes, recording fees, broker commissions, property taxes, homeowners' association ("HOA") fees (when applicable) and restoration costs.

Revenue

Our revenue comes primarily from rents collected under lease agreements for our properties. These include mostly short-term leases that we enter into directly with tenants, which typically have a term of one year. For the three and six months ended March 31, 2014, approximately 100% of our total revenue was attributable to rental activity. Over time, we expect most of our revenue to be derived from leasing our properties. The most important drivers of revenue (aside from portfolio growth) are rental and occupancy rates. Our rental and occupancy rates are affected by macroeconomic factors and local and property-level factors, including, market conditions, seasonality, tenant defaults, and the amount of time it takes us to restore and re-lease vacant properties.

In each of our markets, we monitor a number of factors that may impact the single-family real estate market and our tenants' finances, including the unemployment rate, household formation and net population growth, income growth, size and make-up of existing and anticipated housing stock, prevailing market rental and mortgage rates, rental vacancies and credit availability. Growth in demand for rental housing in excess of the growth of rental housing supply, among other factors, will generally drive higher occupancy and rental rates. Negative trends in our markets with respect to these metrics or others could adversely impact our rental revenue.

The growth of our portfolio has been initiated in recent months, as we have commenced acquiring properties in Texas and Georgia. We are actively identifying other markets in which to invest.

Expenses

Our ability to acquire, restore, lease and maintain our portfolio in a cost-effective manner will be a key driver of our operating performance. We monitor the following categories of expenses that we believe most significantly affect our results of operations.

Property-Related Expenses

Once we acquire a property, we have ongoing property-related expenses, including HOA fees (when applicable), taxes, insurance, ongoing costs to market and maintain the property and expenses associated with tenant turnover. Certain of these expenses are not subject to our control, including HOA fees, property insurance and real estate taxes. We expect that certain of our costs, including insurance costs and property management costs, will account for a smaller percentage of our revenue as we expand our portfolio, achieve larger scale and negotiate volume discounts with third-party service providers and vendors.

Property Management

We outsource all property management functions for our properties. For the properties, these functions include: securing the property upon acquisition; coordinating with the utilities; controlling the restoration process; managing the leasing process; communicating with tenants; collecting rents; conducting periodic inspections, routine property maintenance and repairs; paying HOA fees; interfacing with vendors and contractors; and accounting and compliance.

Overhead

We will incur expenses associated with our real estate acquisition platform, such as compensation expense and other general and administrative costs. In the near term, as our business grows, we may hire additional employees, which will increase our general and administrative costs. In addition, we will incur additional costs related to operating as a public company due to increased legal, insurance, accounting and other expenses related to corporate governance, SEC reporting and other compliance matters. Over time, we expect these costs to decline as a percentage of revenue as our portfolio grows.

Based on our experience, we believe that the property-related expenses for vacancy, bad debt, property taxes, insurance, HOA fees, repairs and maintenance and capital expenditure reserves and the costs for property management services, such as managing the process of restoring, marketing, leasing and maintaining our stabilized SFRs, will average a significant amount of gross rental revenue. Variations in asset level returns will be due to a variety of factors, including location, age and condition of the property and the efficiency of our property

management services.

Results of Operations

We believe our financial results during the three and six months ended March 31, 2014 are not representative of our future financial results as this was the initial period of our SFR operations. We have been experiencing rapid growth since the commencement of our investment activities. We also have not included discussion of our discontinued marketing operation in the previous periods ending March 31, 2013.

Rental Revenue

Rental revenue includes rental revenue from our residential properties, application fees and lease termination fees. As of March 31, 2014, approximately 96% of our properties were leased.

Property Operating and Maintenance

Property operating and maintenance expenses were \$19,110 for the three months ended March 31, 2014 and \$22,182 for the six months ended March 31, 2014, and include all direct and indirect costs related to operating our residential properties, including management fees, insurance, utilities, landscaping and general repairs and maintenance, other than real estate taxes and HOA fees, which are presented separately in our March 31, 2014 unaudited condensed statement of operations.

Real Estate Taxes

Real estate taxes were \$21,584 for the three months ended March 31, 2014 and \$27,129 for the six months ended March 31, 2014. Upon acquisition of a home, its real estate taxes are set based upon municipal and state laws. These costs generally remain constant throughout the year and have little variation. Because these expenses are relatively fixed during each year, our operating margin has an opportunity to improve as our properties begin generating rental revenue.

Homeowners' Association Fees

HOA fees were \$4,726 for the three months ended March 31, 2014 and \$4,984 for the six months ended March 31, 2014. Like real estate taxes, these fees are determined upon each property's acquisition and generally remain fixed thereafter based upon the existing HOA agreements.

Depreciation and Amortization

Depreciation and amortization includes depreciation expense on our real estate portfolio using the straight-line method over the estimated useful lives of the respective assets, ranging from 5 to 40 years, from the date of acquisition. Depreciation and amortization also includes amortization expense related to deferred leasing costs and other direct costs capitalized associated with leasing our properties, amortized over the remaining term of the related leases, if applicable.

General and Administrative

General and administrative expenses include additional costs such as increased legal, accounting and other expenses related to corporate governance, SEC reporting and other compliance matters.

Critical Accounting Policies and Estimates

Our discussion and analysis of our historical financial condition and results of operations is based upon our condensed financial statements, which have been prepared in accordance with GAAP. The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could ultimately differ from those estimates. For a discussion of recently-issued and adopted accounting standards, see "Notes to Unaudited Condensed Financial Statements, Note 2—Significant accounting policies."

Investment in Real Estate

Transactions in which single-family properties are purchased that are not subject to an existing significant lease are treated as asset acquisitions, and as such are recorded at their purchase price, including acquisition fees, which is allocated to land and building based upon their relative fair values at the date of acquisition. Single-family properties that are acquired either subject to a significant existing lease or as part of a portfolio level transaction with significant leasing activity are treated as a business combination under ASC 805, Business Combinations, and as such are recorded at fair value, allocated to land, building and the existing lease, if applicable, based upon their fair values at the date of acquisition, with acquisition fees and other costs expensed as incurred. Fair value is determined based on ASC 820, Fair Value Measurements and Disclosures, primarily based on unobservable data inputs. In making estimates of fair values for purposes of allocating the purchase price of individually acquired properties, the Company utilizes its own market knowledge and published market data. In this regard, the Company also utilizes information obtained from county tax assessment records to assist in the determination of the fair value of the land and building. The Company utilizes market comparable transactions such as price per square foot to assist in the determination of fair value for purposes of allocating the purchase price of properties acquired as part of portfolio level transactions. The value of acquired leases, if applicable, is estimated based upon the costs we would have incurred to lease the property under similar terms. As of March 31, 2014, all single-family properties closed by the Company have been recorded as asset acquisitions given the insignificant nature of the leasing activity.

Impairment of Long-Lived Assets

The Company evaluates its single family properties for impairment periodically or whenever events or circumstances indicate that its carrying amount may not be recoverable. If an impairment indicator exists, we compare the expected future undiscounted cash flows against the carrying amount of an asset. If the sum of the estimated undiscounted cash flows is less than the carrying amount of the asset, we would record an impairment loss for the difference between the estimated fair value and the carrying amount of the asset.

Leasing Costs

Direct and incremental costs we incur to lease the properties are capitalized and amortized over the term of the lease, usually one year. Amortization of leasing costs is included in property operating expenses. Pursuant to the property management agreement with our property managers, we pay a leasing fee equal to one payment of each lease's monthly rent. As of March 31, 2014, we have recorded leasing costs of \$2,685.

Depreciation and Amortization

Depreciation is computed using the straight-line method over the estimated useful lives of the buildings and improvements, which are generally between 5 and 40 years. Depreciation expense related to single-family properties was \$23,803 for the three months ended March 31, 2014 and \$30,699 for the six months ended March 31, 2014, based on an estimated useful life of 40 years.

Revenue and Expense Recognition

Rental income attributable to residential leases is recognized on a straight-line basis. Leases entered into between tenants and the Company are generally for a one-year term. We estimate losses that may result from the inability of our tenants to make payments required under the terms of the lease based on payment history and current credit status. As of March 31, 2014, we had no allowance for such losses. We accrue for property taxes and homeowner's association assessments based on amounts billed, and, in some circumstances, estimates and historical trends when bills or assessments are not available. If these estimates are not reasonable, the timing and amount of expenses recorded could impact our financial statements.

Income Taxes

We plan on electing to be taxed as a REIT for federal income tax purposes beginning in 2014. REITs are generally not be subject to federal income taxes if the Company can meet many specific requirements. If we fail to qualify as a REIT in any taxable year, we will be subject to federal and state income tax (including any applicable alternative minimum tax) on our taxable income at regular corporate tax rates, and we may be ineligible to qualify as a REIT for subsequent tax years. Even if we qualify as a REIT, we may be subject to certain state or local income taxes, and if we create a Taxable REIT Subsidiary ("TRS"), the TRS will be subject to federal, state and local taxes on its income at regular corporate rates.

Liquidity and Capital Resources

Liquidity is a measure of our ability to meet potential cash requirements, maintain our assets, fund our operations and make distributions to our stockholders and other general business needs. Our liquidity, to a certain extent, is subject to general economic, financial, competitive and other factors that are beyond our control. Our near-term liquidity requirements consist primarily of purchasing our target assets, restoring and leasing properties and funding our operations.

Our long-term liquidity needs consist primarily of funds necessary to pay for the acquisition and maintenance of properties; HOA fees; real estate taxes; non-recurring capital expenditures; interest and principal payments should we incur indebtedness; payment of quarterly distributions to our stockholders to the extent declared by our Board of Directors; and general and administrative expenses. On homes that are currently leased, we expect to incur between \$1,500 to \$2,500 in retenancy costs on average, in order to prepare the home for rent to a new tenant if and when the existing tenant does not renew their lease and ultimately vacates the home at lease expiration. The nature of our business, our aggressive growth plans and the requirement that we distribute at least 90% of our REIT taxable income, determined without regard to the dividends paid deduction and excluding any net capital gain, to our stockholders, may cause us to have substantial liquidity needs over the long-term. We will seek to satisfy our long-term liquidity needs through cash flow from operations, long-term secured and unsecured indebtedness, the issuance of debt and equity securities, property dispositions and joint venture transactions. We have financed our operations and acquisitions to date through the funding by the majority shareholder. We expect to meet our operating liquidity requirements generally through cash on hand and cash provided by operations (as we acquire leased single-family homes). We anticipate that cash on hand, cash provided by operations and funding by the majority shareholder will be sufficient to meet our liquidity requirements for at least the next 12 months. Our assets are illiquid by their nature. Thus, a timely liquidation of assets might not be a viable source of short-term liquidity should a cash flow shortfall arise that causes a need for additional liquidity. It could be necessary to source liquidity from other financing alternatives should any such scenario arise.

To date, we have not declared any distributions. To qualify as a REIT for federal income tax purposes, we are required to distribute annually at least 90% of our REIT taxable income, without regard to the deduction for dividends paid and excluding net capital gains, and to pay tax at regular corporate rates to the extent that we annually distribute less than 100% of our net taxable income. Subject to the requirements of the Maryland General Corporation Law, or the MGCL, we intend to pay quarterly dividends to our stockholders, if and to the extent authorized by our Board of Directors.

Operating Activities

Cash from operating activities is primarily dependent upon the number of owned properties, occupancy level of our portfolio, the rental rates specified in our leases, the collectability of rent, the interest rates specified in our portfolio of private mortgage financings and the level of our operating expenses and general and administrative costs. Cash provided by operating activities for the six months ended March 31, 2014 was \$162,992.

Investing Activities

Cash used in investing activities for the six months ended March 31, 2014 was \$6,974,656 and was primarily the result of property acquisitions. The average purchase price for newly acquired properties was \$132,970 for acquisitions that occurred in the six months ended March 31, 2014.

Financing Activities

Cash provided by financing activities for the six months ended March 31, 2014 was \$7,210,269 and was primarily attributable to proceeds from the majority shareholder.

Off-Balance Sheet Arrangements

As of March 31, 2014, we have no obligations, assets or liabilities which would be considered off-balance sheet arrangements. We have not participated in transactions that create relationships with unconsolidated entities or financial partnerships, often referred to as variable interest entities, which would have been established for the purpose of facilitating off-balance sheet arrangements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Our future income, cash flows and fair values relevant to financial instruments are dependent on prevalent market interest rates. Interest rates are highly sensitive to several factors, including governmental monetary policies, domestic and global economic and political conditions and other factors which are beyond our control. We may incur additional variable rate debt in the future. In addition, decreases in interest rates may lead to additional competition for the acquisition of single-family homes and other real estate due to a reduction in attractive alternative income-producing investments. Increased competition for the acquisition of single-family homes may lead to future acquisitions being more costly and result in lower yields on single-family homes we have targeted for acquisition. In such circumstances, if we are not able to offset the decrease in yields by obtaining lower interest costs on our borrowings, our results of operations will be adversely affected. Significant increases in interest rates may also have an adverse impact on our earnings if we are unable to acquire single-family homes with rental rates high enough to offset the increase in interest rates on our borrowings.

Market risk refers to the risk of loss from adverse changes in market prices and interest rates. We may in the future use derivative financial instruments to manage, or hedge, interest rate risks related to any borrowings we may have. We expect to enter into such contracts only with major financial institutions based on their credit rating and other factors.

Item 4. Controls and Procedures.

Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act") that are designed to ensure that information required to be disclosed by us in reports that we file under the Exchange Act is recorded, processed, summarized and reported as specified in the SEC's rules and forms and that such information required to be disclosed by us in reports that we file under the Exchange Act is accumulated and communicated to our management, including our Chief Executive Officer, or CEO, and our Chief Financial Officer, CFO, to allow timely decisions regarding required disclosure. Management, with the participation of our CEO and CFO, performed an evaluation of the effectiveness of our disclosure controls and procedures as of March 31, 2014. We have identified the following material weaknesses as of March 31, 2014:

Certain aspects of the financial reporting process were materially deficient because it lacked a sufficient complement of personnel with a level of accounting expertise and an adequate supervisory review structure that is commensurate with the Company's financial reporting requirements. This material weakness resulted in the Company failing to timely file its Quarterly Report on Form 10-Q for the period ended March 31, 2014.

Remediation of Material Weakness in Internal Control

We recently retained a Chief Financial Officer and a controller to process the financial information of the Company and the related public reporting in an effort to remediate the material weaknesses described above.

Our management, including our Chief Executive Officer and our Chief Financial Officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs. Due to the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within our company have been detected.

Changes in Internal Control over Financial Reporting

There has been no change in our internal control over financial reporting that occurred during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II—OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

We are not a party to any legal proceedings. Management is not aware of any legal proceedings proposed to be initiated against us. However, from time to time, we may become subject to claims and litigation generally associated with any business venture operating in the ordinary course.

ITEM 1A. RISK FACTORS

Not applicable to smaller reporting companies.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

Exhibit Number	Description
2.1	Agreement and Plan of Merger, by and between the Company and American Housing REIT Inc., dated January 3, 2013 (Incorporated by reference to Exhibit A of the Company's Definitive Information Statement on Schedule 14C filed with the SEC on February 5, 2014).
3.1(a)	Certificate of Incorporation (Incorporated by reference to Exhibit 3.1 of the Company's Form S-1 filed with the SEC on September 1, 2011).
3.1(b)*	Certificate of Amendment effective on January 1, 2012.
3.1(c)	Articles of Amendment and Restatement of American Housing REIT Inc. (Incorporated by reference to Exhibit B of the Company's Definitive Information Statement on Schedule 14C filed with the SEC on February 5, 2014).
3.1(d)	American Housing REIT Inc. Articles Supplementary, effective July 18, 2014 (Incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K filed with the SEC on July 24, 2014).
3.2(a)	Bylaws of American Housing REIT Inc. (Incorporated by reference to Exhibit C of the Company's Definitive Information Statement on Schedule 14C filed with the SEC on February 5, 2014).
10.1	Master Funding Agreement between American Housing REIT, Inc. and Heng Fai Enterprises, Ltd. dated April 14, 2014 (Incorporated by reference to Exhibit 10.1 of the Company's Current on Form 8-K filed with the SEC on April 17, 2014).
31.1 *	Rule 13a-14(a) Certification of the Chief Executive and Financial Officer
32.1 *	Section 1350 Certification of Chief Executive and Financial Officer
101.INS**	XBRL Instance Document
101.SCH**	XBRL Taxonomy Extension Schema
101.CAL**	XBRL Taxonomy Extension Calculation
101.DEF**	XBRL Taxonomy Extension Definition
101.LAB**	XBRL Taxonomy Extension Labels
101.PRE**	XBRL Taxonomy Extension Presentation Linkbase
*	Filed Herewith
**	XBRL Information is furnished and not filed or a part of a registration statement or prospectus for purposes of sections 11 or
	12 of the Securities Act of 1933, as amended, is deemed not filed for purposes of section 18 of the Securities Exchange Act of 1934, as amended, and otherwise is not subject to liability under these sections.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AMERICAN HOUSING REIT INC.

Date: October 6, 2014

By: /s/ CONN FLANIGAN

Conn Flanigan

Chief Executive Officer and Chief Financial Officer (principal executive officer and principal financial and accounting officer)

Rule 13a-14(a) Certification of the Chief Executive Officer

I, Conn Flanigan, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q for the period ended March 31, 2014 of American Housing REIT Inc. (the "registrant").
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary in order to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition and results of operations of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 6, 2014 /s/ Conn Flanigan

Conn Flanigan

Chief Executive Officer and Chief Financial Officer

Section 1350 Certification

In connection with the Quarterly Report on Form 10-Q of American Housing REIT Inc. (the "Company") for the quarter ended March 31, 2014 as filed with the Securities and Exchange Commission (the "Report"), the undersigned Conn Flanigan, Chief Executive Officer and Chief Financial Officer of the Company, certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- 1. the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: October 6, 2014

/s/ Conn Flanigan

Conn Flanigan

Chief Executive Officer and Chief Financial Officer

This certification accompanies this Quarterly Report on Form 10-Q pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by such Act, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Such certification will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except to the extent that the Company specifically incorporates it by reference.